

THE POWER TO MOVE MOUNTAINS

It's amazing how many mountainous problems can be improved just by moving ... food.

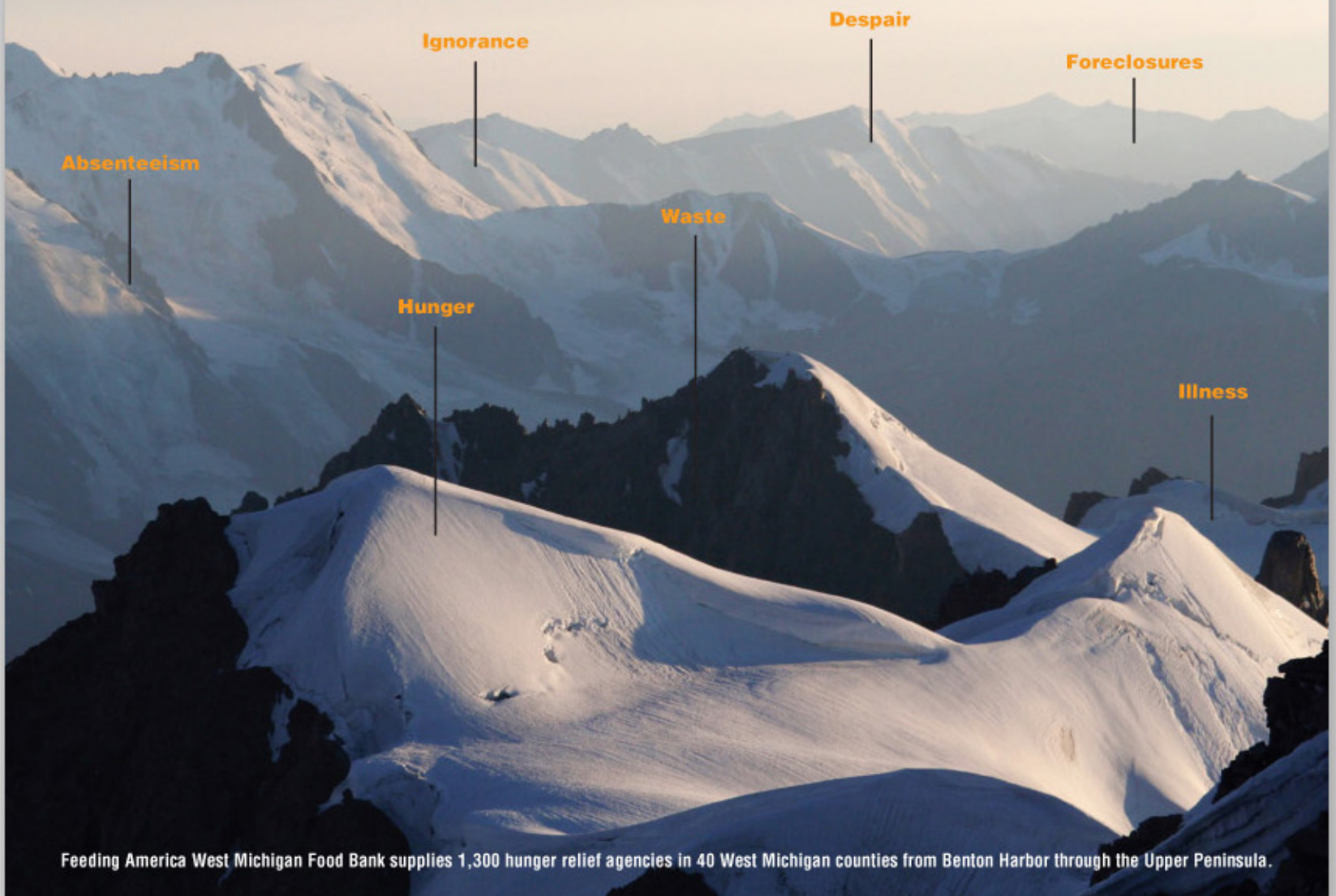
By supporting your Food Bank, you can move mountains of good food away from landfills – and toward more than 100,000 West Michigan families.

So parents can pay health care and housing bills. Schoolchildren can focus and learn more.

And you, your employees and community will know you did mountains of good.



FeedingAmericaWestMichigan.org • 616.784.3250



Feeding America West Michigan Food Bank supplies 1,300 hunger relief agencies in 40 West Michigan counties from Benton Harbor through the Upper Peninsula.

How you can move mountains (and a few reasons why you should try)

More than 80% of large-company executives – and 64% of executives overall – say they see direct, bottom-line benefits from partnership with good causes – financially and through employee volunteer opportunities.¹

Want similar results? You won't find a better cause than Feeding America West Michigan Food Bank.

Rock-solid support

In tough economic times, public support tends to stay strongest for “basic needs” charities.

For 20 years now, charities focused on food, clothing and medicine have reported expanding donations.

Corporate giving programs especially have increased their emphasis on basic needs.²

Shared territory



Feeding America West Michigan Food Bank (formerly Second Harvest Gleaners of West Michigan) has long been among the area's best-known, most trusted charities.

It has supplied food to local charities throughout 40 counties for more than 30 years.

If you do business anywhere in West Michigan, odds are that we help people there.

Monumental achievements

Feeding America West Michigan Food Bank reclaims and distributes more than 25 million pounds of surplus food every year.

We help feed more than 100,000 Michigan families – and keep all that good food out of landfills.

Heightened awareness

We thank our corporate donors frequently and enthusiastically, in press releases, publications and our website.

If it fits your objectives, we can develop special pieces and promotions that link your name with ours.

As every good corporate officer knows, good works can uplift an image.

High class



Many of Michigan's most admired corporations give to Feeding America West Michigan Food Bank. They know.

To join this high-profile fight against hunger or learn more about employee volunteer opportunities, call Linda Vanderbaan at (616) 784-3250. And let's lift each other up.

¹ Center for Corporate Citizenship at Boston College and Business Civic Leadership Center, 2005

² Chronicle of Corporate Philanthropy, 2009 "Philanthropy 400" report